

Attorney's Docket No.: 16485-005001

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Phillip M. Parker  
Serial No. : 09/723,522  
Filed : November 27, 2000  
Title : METHOD AND APPARATUS FOR AUTOMATED AUTHORING AND  
MARKETING

Art Unit : 2179  
Examiner : Adam Queler

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

DECLARATION OF CHRISTOPHER CHAN  
UNDER 37 C.F.R. §1.132

Dear Sir:

1. I, Christopher Chan, declare and say I am a resident of Singapore. My residence address is Block 207 Bukit Batok Street 21 #04-116 Singapore 650207. I am currently employed by INSEAD, Asia Campus, 1 Ayer Rajah Avenue, 138676 Singapore, where I work full-time as a research programmer.

2. I hold a post-secondary Diploma in Computer Information System Technology that I received from Singapore Polytechnic, in 1996. I am a professional in the field of computer information systems and programming. My curriculum vitae is attached, and indicates my expertise and experience in these areas. Accordingly, I believe that I am a person of ordinary and/or typical skill in the art of programming computers, especially programming computers using automation programs, as that term is defined in the above-identified patent application.

3. Since December 31, 2000, I have worked for INSEAD with Dr. Philip M. Parker who is the Eli Lilly Professor of Innovation, Business and Society at INSEAD.

## CERTIFICATE OF TRANSMISSION BY FACSIMILE

I hereby certify that this correspondence is being transmitted by facsimile to the Patent and Trademark Office on the date indicated below.

February 16, 2005

Date of Transmission

Signature

S. Gebhart

Typed or Printed Name of Person Signing Certificate

Applicant : Phillip M. Parker  
Serial No. : 09/723,522  
Filed : November 27, 2000  
Page : 2 of 3

Attorney's Docket No.: 16485-005001

Moreover, while I have worked with Dr. Parker since December 31, 2000, INSEAD is my employer which has made all contractual and salary arrangement with me. Dr. Parker does not determine my salary nor the nature of my contractual arrangement with INSEAD. I am free to work with other professors at INSEAD as a research programmer.

4. I have reviewed the specification of the above-identified application and the pending claims, as amended in the "Amendment in Reply to Action of November 23, 2004."

5. I understand that the Examiner for the above-identified application has rejected the pending claims, in part, on the ground that the specification allegedly fails to provide an enabling disclosure for the pending claims. It is my understanding that the Examiner's position is that "one of ordinary skill in the art at the time of the invention would have no understanding of how to provide [an automation] program."

6. The specification of the above-referenced patent application provides ample guidance to a person of ordinary skill in the art, at the time the application was filed, to successfully practice the claimed invention. For example, one skilled in the art at the time the application was filed would know, given the information provided in the specification (e.g., Figs. 5-6 and Pages 22-36), how to program and use automation programs to automatically author, using a computer, a book or other audiovisual format of a book. In fact, at the time the application was filed, I routinely created computer programs that performed an identified task, using automation programs. For example, I would be asked to create such automation programs having only been told the goal of the program. I could and did create such programs without having to resort to any undue experimentation. The detailed specification of the above-referenced patent application, including its figures, provides more than enough guidance to a person of ordinary skill in the art, at the time the application was filed, to successfully practice the claimed invention without resorting to undue experimentation.

Applicant : Phillip M. Parker  
Serial No. : 09/723,522  
Filed : November 27, 2000  
Page : 3 of 3

Attorney's Docket No.: 16485-005001

7. I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title XVIII of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: 15 Feb 2005

  
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Christopher Chan



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#### Research Programmes

Possessing developed skills that have been gained through establishing and developing IT projects and infrastructure from initial conception to completion. Experience covers researching data, data mining, data analysis, developing automated processes, experiencing various programming technics, design, testing and successful implementation of automated computer generated reports and softwares. Extensive Lan/Wan/Hardware/Software experience. Up-to-date on I.T. developments.

#### Advanced Skills and Knowledge Areas

- |                                    |                          |                       |
|------------------------------------|--------------------------|-----------------------|
| • Win 95/NT/2000/XP                | • Network administration | • Database management |
| • Unix                             | • WANS / LANS            | • C/C++ programming   |
| • IBM AS 500                       | • Microsoft Office Suite | • Cobol programming   |
| • Hardware installation            | • Data Mining / Analysis | • VB programming      |
| • Software installation            | • Problem solving        | • Java programming    |
| • Various applications/<br>systems | • Trouble shooting       | • Pascal programming  |
|                                    | • Process development    | • Logic programming   |

#### Education & Professional Certification

|  |  |           |
|--|--|-----------|
| PSLE   | Bukit View Primary School                | 1985-1991 |
| Cambridge O'Level                                      | Bukit View Secondary School              | 1991-1994 |
| Diploma in Computer Information System                 | Singapore Polytechnic                    | 1995-1997 |
| Certification of attendance on Trouble Solving Technic | Singapore Productivity and Service Board | 1998      |

#### Professional Experience and Achievements

|   |  |      |
|---|--|------|
| Virtual Simulation Designer/Programmer (Internship) | DSTA (Defense Science & Technology Agency) | 1996 |
|---|--|------|

The department I worked for is in charge of developing simulation for tanks. My responsibilities involve testing new software for the simulation development. Designing landscape and models for the simulation. My achievements include designing a full-blown landscape of an island for tank simulation. Creating logic for collision detection. A simulation that trains tanker to do quick identification of various enemy tank and airship.

**Research Programmer**                      *INSEAD*                      **2000-present**

I am employed to do research programming for Professor Phil Parker by INSEAD. I am in-charged of gathering data by data mining over the internet and from various CD sources. Working hand-in-hand with Professor Phil Parker in data analysis and coming out with logic to create automated processes that will mass-produce reports from the data that I have gathered. My achievements include maintaining and improving software that does mass-production of reports. Creating new genres of software that does mass-production of reports. Creating software that does mass-production of stand-alone software.

**I.T. Trainer (part-time)**                      *Genetic Computer School*                      **2001-present**

My job responsibilities includes training participant on Microsoft Office Suites, basic website designing, Basic Office Computing and PC Assembling and troubleshooting.